

Human desirability

All solutions begin and end with understanding human needs.

WHO are the people that you serve? Are they the same now (or as desired for the future) as before, or have new segments emerged? Who are under-served? **WHAT** are their emerging needs and expectations around arts experiences? How have they changed?

Brainstorm ideas

Priorities

Suggest max of 6

HUMAN DESIRABILITY



Overall theme name

Share your top 3 priorities at Menti.com and use code 3513 9335

Tech (access) feasibility

Technology and access define the solution's scope

WHAT are your people's access needs? Everyone is unique. How might you articulate or define them? For example: internet reliability, hardware and device availability, digital literacy or readiness, personal abilities or preferences, technical support, cost of services, etc.

Brainstorm ideas

Priorities

Suggest max of 6

TECH FEASIBILITY



Overall theme name

Share your top 3 priorities at Menti.com and use code 3513 9335

Business (ecosystem) viability

Business and environmental conditions determine what solutions are viable

WHAT are the business and environmental conditions that have changed or that are desired for the future? Which are a priority to account for? For example: availability and cost of labour, social issues in public discourse, source of goods and materials, etc.

Brainstorm ideas

Priorities

Suggest max of 6

BUSINESS VIABILITY



Overall theme name

Share your top 3 priorities at Menti.com and use code 3513 9335

Next steps

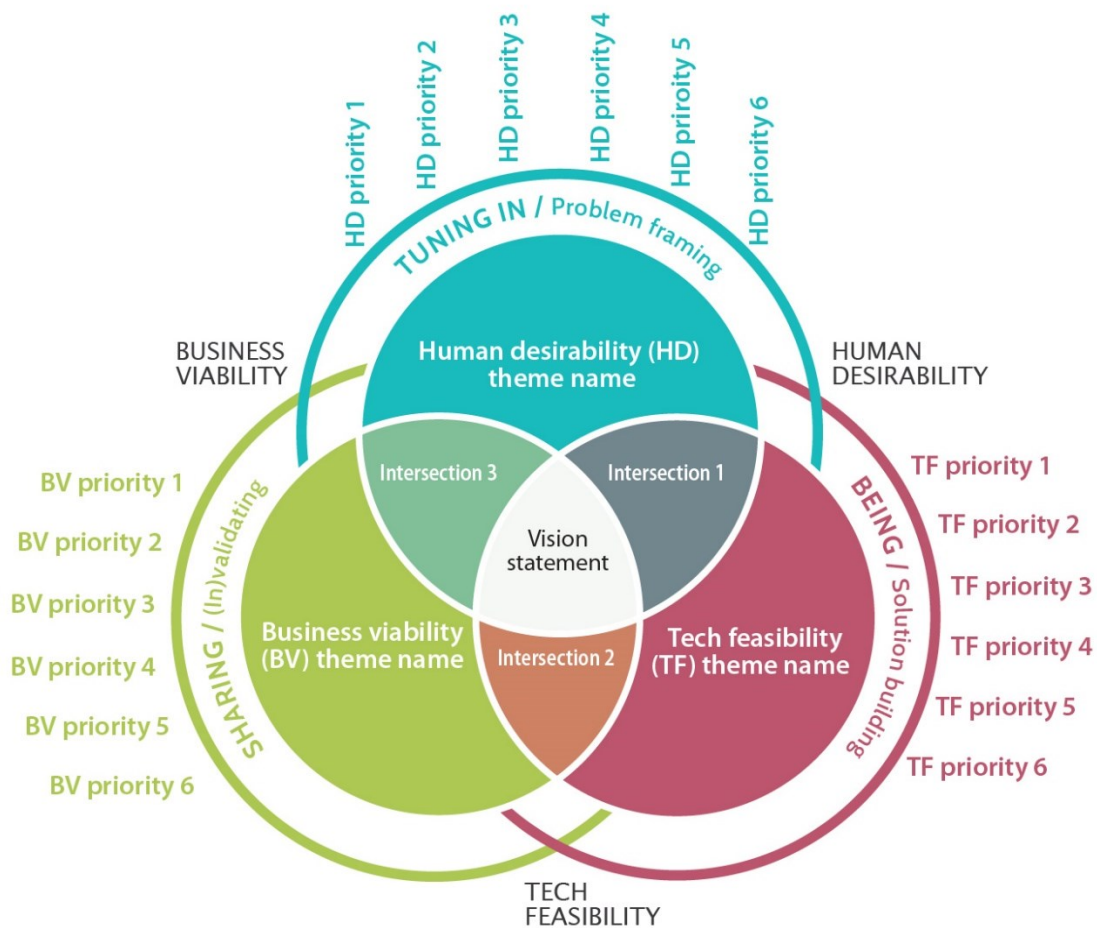
Go further with the framework

Step 1: Identify issues or themes that intersect between themes.

- Intersection 1 (between problem framing and solution building themes)
- Intersection 2 (between solution building and (in)validating themes)
- Intersection 3 (between (in)validating and problem framing themes)

Step 2: Identify an overall vision statement that ties everything together.

Step 3: On the next page, place your content in the full framework as outlined below:



TITLE:

DATE:

